



Dear Friends,

On Sunday, September 27, 2015, the Loma Linda University Health System's Department of Plastic Surgery is hosting our Seventh Annual Pink Runway Patient Appreciation Event. This year's Breast Cancer Reconstruction Patient Appreciation and Educational Seminar continues our expanded format with exciting educational seminars preceding the heart warming fashion show with our breast cancer survivors as the models on The Pink Runway.

The success of this event is credited largely to our sponsors who lend their names and financial support to the event. By participating as a sponsor, you will be secure in the knowledge that your sponsorship will be used to help The Pink Runway raise breast cancer reconstruction awareness in our own Inland Empire community. You will also be able to enjoy excellent exposure to this important segment of your target audience. Last year's event supported an analysis of preoperative assessment of risk factors that are guiding our use of new technology in breast reconstruction surgery.

We have different levels of sponsorship, as detailed on the enclosed commitment form. We encourage you to choose the highest level of participation that meets your needs in partnering with us. There are a limited number of exhibitor booths available to showcase your products and services to our estimated 700 attendees.

We are also collecting gift baskets and gift certificates for drawings and our silent auction to be held during the event. By donating a gift basket, gift certificate or a service, you will benefit from exposure of your company's name to those who attend the event. Donors will be listed in the event program, and the merchandise or gift certificate you give will be on display throughout the event.

We are counting on your support and will be happy to answer any questions you may have. For questions regarding sponsorships or gift basket and gift certificates for our drawings, please call 909-558-5566. Please return your sponsorship commitment form by mail or fax it to 909-558-2103 by **August 31, 2015**.

Thank you in advance for your willingness to support the efforts of The Pink Runway and make a difference in our community!

Sincerely,

The Pink Runway Team

www.ThePinkRunway.com

email: info@LLUPlasticSurgery.com